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1	EXAMINER KIEU OANH BUI GROUP ART UNIT 2611	U.S. PATENT & TRADEMARK OFFICE	1-571-273-8300

*From:* Sarah Nielsen  
Assistant to Kenneth L. Sherman, Esq.

*Re:* Our Ref. No.: MET2.PAU.04.CIP  
Application No.: 09/652,478

*Message:* Please see attached

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Patent Application No. 09/652,478  
Letter Dated October 13, 2005

Docket No. MET2.PAU.04.CIP

## UNITED STATES PATENT AND TRADEMARK OFFICE

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CENTRAL FAX CENTER

In re Patent of:  
Labeeb K. Ismail, et al.

) TC/Art Unit: 2611

OCT 13 2005

Application No.: 09/652,478

) Examiner: Bui, Kieu Oanh T.

Filed: August 31, 2000

)

For Letters Patent on:

) Irvine, California 92612

METHOD AND APPARATUS FOR  
DELIVERY OF TARGETED VIDEO  
PROGRAMMING

)

**VIA FACSIMILE 1-571-273-8300**

Commissioner for Patents

P.O. Box 1450

Alexandria VA 22313-1450

**LETTER TO EXAMINER RE. AGENDA FOR TELECONFERENCE**

Madam:

In connection with the forthcoming teleconference with the Examiner on October 17, 2005, our proposed agenda items are as follows:

- 1) Status of application following claim amendments of September 29, 2005;
- 2) Scope and meaning of claim terminology, particularly the discrete alternative video programming segments, their relationship (or lack thereof) to one another, and the configuration and assembly steps;
- 3) Scope of the prior art references cited, particularly Hawkins, et al. and Abecassis, and the differences between the invention and the references;
- 4) Definition of any claim terminology clarification or modification, in order to put the application in condition for allowance; and

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- 5) Whether a continuation application is required or allowance may be obtained with an Examiner's Amendment or a Supplemental Response.

Please direct all correspondence to **Myers, Dawes Andras & Sherman, LLP**, 19900 MacArthur Blvd., 11<sup>th</sup> Floor, Irvine, California 92612.

Respectfully submitted,

MYERS DAWES ANDRAS & SHERMAN, LLP



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I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on the date shown below.

Sarah A. Nielsen  
(Typed or Printed Name of Person Signing Certificate)

Sarah A. Nielsen  
(Signature)

October 13, 2005  
(Date)